

JUMP



GROW YOU GROW TOGETHER

**North Dallas Business Women
Dallas, Texas**

A League of the American Business Women's Association

Inside this issue:

- Letter from the President 2
- ABWA National Conference..... 2
- Cont'd Letter from President 3
- Kind Companions 3
- Cont'd Kind Companions 4
- Proud Code of Conduct 4

Letter from the President

Happy Fall!

As we approach our 3-year anniversary at North Dallas Business Women, it's a time to celebrate. North Dallas has come a long way! In our first eligible year we attained Level 1 Best Practices, the highest level possible within ABWA.



We have grown our league adding new members, had great learning opportunities through wonderful speakers, and have had lots of fun at our outside social and networking events. Kimberly Williams has been a fantastic leader and I have very big shoes to fill. Our whole board does as well but we are ready to JUMP in!

As your 2015-16 board we have gotten to work and right away recognizing a theme. You might have already heard it, caught it in messages we send or the things we say. Our theme is JUMP! We are JUMPING in to serve. We have lofty objectives for where we would like to see NDBW jump to in the next 12 months. We have focused our objectives in three key areas: First, *membership growth*—we want to continue to grow

our membership so we maintain Level 1 Best Practices another year. Second, *member engagement and participation*. This means attendance at our monthly meetings as well as special events, and also participation in leadership and committees. (cont p. 3)



American Business Women's Association

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

ABWA National Conference



The 66th annual ABWA National Conference concluded this month in Albuquerque, New Mexico on Saturday, October 17th after four full days of fulfilling its mission “to bring together businesswomen of diverse occupations to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.” Because our league had the unique privilege of walking across the stage to receive a Level I Best Practices award, we had six primary members in attendance as well as several secondary and sister league members accept the award with us.

While the award was definitely a highlight of the conference, the educational sessions, the keynote speakers, the election of the National Board and the camaraderie were, as always, over the top!

“I loved the opportunity to vote for our national leadership team! We got to meet the candidates and watch their speeches. We were totally included and engaged in choosing the leadership of our organization. Our own Kimberly Williams made us so proud by running with class and grace and I am so proud of her! I am honored to have been a part of that process.” – Julie Burch

UPCOMING News & Events

Welcome New Members

Carrie Finn
Cheryl Acres
Michelle McLaren

November 3, 2015

6:00 p.m. - 9:00 p.m.

Bowling Happy Hour
w/Appetizers at Strikz on
Lebanon in Frisco

November 7, 2015

9:00 a.m. - 11:00 a.m.

DACA Quarterly Meeting

November 13, 2015 @ 11:30 a.m.

NDBW Meeting

Speaker: [Leslie Hassler](#)

Banish Your Time Demons:
Grow Business in Just 20
Hours a Week

December 11, 2015

11:15 a.m. - 1:15 p.m.

(note the change in time!)
Mark your calendar for this
extra special NDBW holiday
event. Stay tuned for
details!



ABWA National Conference

“Powerful feminine energy that breathed the life back into me. So empowered, so inspired and lifted up! Reminded me and helped me get back to where I belong!”

– Kimberly Truax

“National conference showcases the power of ABWA. The mission is alive and active and palpable via the depth of education and learning offered through the formal class sessions and, specifically, through the interaction with the women themselves.

While this was only my second National conference, I now feel confident stating that I have sisters with whom I can visit all over the US!” – Kasandra Vitacca Mitchell

So start making plans now to attend the 2016 National Conference in Chattanooga, Tennessee October 26-30, 2016.

And don't forget, our District II regional Conference is in our own backyard in Fort Worth, April 14-17, 2016.

Cont'd Letter from the President

And third, we want to *increase your opportunities* to participate in outside events, to network, and be social—building relationships and business at the same time.

As your board, we need your help—we can't JUMP alone! We need all of you to JUMP in with us! Specifically, we need you to jump in and invite guests. Bring everyone you know! And then ask them to jump in and join!! Jump in and attend all the outside opportunities to network and get social. JUMP in and join the leadership team. We need help to succeed—this is no small undertaking—and it is going to require all of us to JUMP in and help. Would you be willing to give a few hours a month over the

phone or through email? Then join a committee. Maybe you would be willing to JUMP in and attend one extra meeting every month? Maybe you can lead a special event? Please JUMP in and talk to one of your board members for more information. We are here to serve.

As we embark on the next big year, you have my commitment to JUMP in and do everything I can to help make NDBW the best league in the country! I know your whole board is ready to JUMP in too. Will you JUMP with us?

In ABWA Love,
Julie Burch
President, 2015-16 NDBW



Cont'd Kind Companions

increase guest engagement, and possibly even raise money, Kimberly was the first member to come to mind to lead the committee. When asked, she quickly accepted the invite.

It should be no surprise Kimberly would actively step forward to serve NDBW. This is what she does for many. She serves on the Board of Denton Animal Support Foundation and helped raise \$2.5M to build a state-of-art shelter. From October to January she has opened her home to a South Korean high school exchange student. Just recently Kind Companions received a "Community Hero" award from Adult Protective Services because of the standards Kimberly has set for her business. Other agencies have had to step up their game to be competitive. Regarding the award, Kimberly stated, "It made me sad that the expectations were so low. People should expect the very best. They should expect the highest quality of care and the best caregiver."

Besides the expectation of excellence, probably the most beautiful attribute of Kimberly is how sincerely she gives of herself to others. During the interview and
(cont p. 4)



Kind Companions

Have you ever met someone who makes you wonder if God didn't gift a few people with just a few more laudable attributes? Kimberly Truax, owner of Kind Companions is one of those people. Even her business is praiseworthy—Kind Companions provides companionship and transportation to round-the-clock caring services for seniors in their home to end-of-life needs. As such, when Kimberly joined North Dallas Business Women in 2015, she didn't just join, she JUMPED in!

Immediately Kimberly became a Red Diamond Partner which is one of the main reasons NDBW can offer scholarships to women in school as well as current members who want to attend ABWA regional and national conferences. When NDBW hosted a fundraiser for a local Division Vice President (DVP) candidate, Kimberly didn't just attend the event, she put her money where her mouth is and bid on multiple items. Just recently when the Board defined a goal to host 2-3 events for the year to encourage member networking,



Cont'd Kind Companions

as Kimberly spoke, a Biblical truth came to mind, "To whom much is given, much more is expected," and her words confirm it.

"Our purpose here is to serve others. The quickest way to get out of a funk, is to help somebody else. I get a lot of joy in doing for others and helping. I am in the business I am because I get a big high when people appreciate my work for them. God has blessed me and continues to do so and thus it is my joy to bless others. I believe in honoring the Christ

within each other. I love helping people see their own beauty and worth. I try to help facilitate that."

Kimberly would state her greatest blessing is her 3-year old son, Billy. Along with her dog and cat, this happy family calls Denton home.

To learn more about Kind Companions, please visit <http://kindcompanions.com> and, of course, sit next to Kimberly at the next NDBW monthly meeting!

NDBW Vision

Our vision is to fulfill the ABWA mission by creating an environment to nurture and support an individual's excellence through opportunities that benefit others and leave a legacy.

ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Julie Burch
President

Elva Hernandez
NDBW Newsletter Editor

Phone: 214-457-9095
elvahernandez58@gmail.com



**A League of the
American Business
Women's Association**

Visit us online at
www.abwa.org