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Q2 2016-2017

Soar

North Dallas Business Women Express Network
 Dallas, TX

A League of the American Business Women's Association



Words from our President

HAPPY NEW YEAR! Research posits that only 3% of the world has the success and wealth they aspire to because it is only about 3% of the population that (1) writes annual goals, (2) reviews these goals on a consistent basis, and (3) has at least one person hold them accountable to achieving their goals. As members of one of the Best Practices leagues of ABWA, your board not only spent a full day defining goals for the 2016-2017 year when the Board year began, we met again on Saturday January 7th to review our goals and reassess how we can ensure our success in meeting these goals by July 31, 2017 when our league year ends.



WAY TO GO BOARD MEMBERS FOR PRACTICING THE BEHAVIORS OF THE TOP 3%!!

So what does this mean for you, a member of NDBW?

Specifically, because these goals are all about YOU, we can't meet our goals without YOU! You can help us meet our goals by:

1. Committing to attendance at our monthly luncheon meetings every 2nd Friday!
2. Inviting a friend or two or three to any event, meeting, gathering we host!
3. Encouraging your friends to JOIN NDBW before July 31, 2017!!
4. Committing to a short term role as a Committee Member for the Woman of the Year/Top Ten Selection team to present these two awards at the April 14th meeting.
5. Committing to a short term role as a Committee Member for the Nominating Committee to define our slate of candidates to be voted on at the May 12th meeting.
6. Stepping forward to serve on the Board Aug 1, 2017 - Jul 31, 2018

Let's make 2017 one of your best years yet by committing to making it OUR best year yet!

Kasandra Vitacca Mitchell - President 2016-2017

Welcome to our **NEWEST MEMBERS!!!**



Rachel Knight
LuLaRoe
lularoerachelknight@gmail.com
620.875.1766
Business Challenge? Creating consistency that produces results.

Heidi Kleiber
Flawless Chaos
heidikleiber@flawlesschaos.com
972.998.5134
<http://www.flawlesschaos.com>

Business Challenge? Increase reach, Ensure authenticity and Monetize



Stephanie M. Snowden, MHA
Graysnow Consulting
ssnowden@graysnowconsulting.com
C 214.783.3222 W 214.983.0412
Business Challenge? - Staying updated with social media

Jeane' Snavely
Romano's Macaroni Grill (catering mgr)
jeane.snavely@macgrill.com
760-831-2323
Business Challenge? - Driving revenue & building my network



Keely Thomas
Reframe Center and 28DayReframe
contact@reframecenter.com
972-803-2898
Business Challenge? - Helping others find emotional freedom

Our Featured Partner ... Julie Burch

Julie Burch is the President of Julie Burch Speaks!, and in her over 18 years of speaking professionally, Julie has had the privilege of speaking to audiences in all 50 states, Washington DC, St. Thomas, St. Croix, Puerto Rico, Canada, England and Wales. She has designed and presented keynote presentations and training workshops for a wide variety of companies, agencies, and associations from BP Oil and Gas to Fidelity Investments to the Society for Human Resource Management to the United States Army and Air force. She was also honored with a guest appearance on "Good Morning America" where she was interviewed by Diane Sawyer. Julie helps companies improve their efficiency, effectiveness, and productivity and their overall bottom-line by growing their most valuable asset; their people. Using key growth areas like team building, communication skills, customer service and developing your emotional intelligence Julie helps your team perform at a higher level. Julie knows when you invest in your people they will invest in you! Julie is an active second generation member of ABWA, and has served on the Executive Board for North Dallas Business Women for 3 years. She is the NDBW's Woman of the Year for 2016 and is currently serving on the National Board of Directors as your District II Vice President. She is the coauthor of two books including a motivational book for women titled "*The Princess Principle: Women Helping Women Discover Their Royal Spirit*" and "*Success Simplified: Simple Solutions Measurable Results.*"



Julie lives in Flower Mound, Texas with her husband who is the love of her life and her adorable adopted cat Vernon.

Your Board and Committees - help us grow for you!



Do you want to be a part of helping NDBW grow? Talk to the board and be a valued committee member! We know you have valuable skills to share!

Events - help us create fun gatherings and unique fundraisers

Welcome - greet members and guests at monthly meetings

Social Media - help us keep Facebook and LinkedIn full of interesting tidbits

Membership - help us find other fabulous women like yourself

Programs - help us ensure that we have great value in our speakers

*Remember to set your schedule - Luncheons are the 2nd Friday at the Clubs at Prestonwood
15909 Prestonwood, Dallas
Invite a guest to join us!!
3 Register early and SAVE!!*

Give, Get, Grow - we GREW!!

What a fabulous and fun luncheon we had in December. Music, shopping and friends - what more does one need? Thank you to EVERYONE who donated a gift for the auction - we raised OVER \$1,900 - that's about \$400 increase from last year. That will help send a lot of women to conferences! Didn't Jennifer Neily do a great job making all the tables look fabulous! Special thank you to Michelle McLaren of Just the Facts Insurance Agency for sponsoring (and singing with) the Vocal Magic Carolers.



December "Give, Get, Grow" Event



DACA - Dallas Area Council of ABWA

DACA was created to facilitate communication between all of the great ABWA chapters in the DFW area. Each chapter sends reps to the quarterly meetings. The next meeting is February 4th. Check out www.abwa-daca.org for details. You can also talk to our new DACA reps Joy Gray and Jennifer Johnson.

DACA 2017 Calendar

DACA Quarterly Meetings (1st Sat 9-11am – check website for location)

2/4, 5/6, 11/4

DACA Board Meetings – Location TBD

2/18, 5/20, 8/26, 11/18, 12/9

DACA Mix and Mingle Events

2/23 – Roll2Play in Coppell – 6:30-8:30pm

WOY Event - 8/11 & 12

ABW Week - 9/18 - 29

SBMEF Education Grant Available!!

NDBW is currently accepting applications for an Outright Grant from ABWA's Stephen Bufton Memorial Education Fund (SBMEF). The Outright Grant Program offers Junior level or higher college students a scholarship. The max awarded to any one applicant is \$2,000.

Applicant Eligibility Requirements

- Be female and a U.S. citizen
- Completed a minimum of 60 credit hours
- Cumulative GPA of 3.0 or better
- Be seeking a baccalaureate degree or higher
- Be attending an institution authorized to confer degrees at the baccalaureate level or higher in the United States
- Provide an official transcript, a biographical sketch and 3 letters of reference dated in the same year as her application

This grant is available to ABWA members as well as non-ABWA members family and friends, so if you know anyone that meets the requirements, please have them contact Karen Morriss at kmorriss617@gmail.com for additional information.

Upcoming Events

DACA Quarterly Mtg

February 4, 2017
9-11am
7920 Beltline Rd., Dallas, TX 75254 - 1st Fl training rm A
abwa-daca.org to register

NDBW MEETING

February 10, 2017
11:30am to 1pm
The Clubs at Prestonwood
15909 Preston Road
Dallas, TX 75248

NDBW MEETING

March 10, 2017
11:30am to 1pm
The Clubs at Prestonwood
15909 Preston Road
Dallas, TX 75248

Western Regional Conference

March 23-25, 2017
Long Beach, CA

Central Regional Conference

March 30 - April 1, 2017
Kansas City, MO

NDBW MEETING

April 14, 2017
11:30am to 1pm
The Clubs at Prestonwood
15909 Preston Road
Dallas, TX 75248
(We will be announcing the Woman of the Year and our Top Ten so you won't want to miss this meeting)

NDBW MEETING

May 12, 2017
11:30am to 1pm
The Clubs at Prestonwood
15909 Preston Road
Dallas, TX 75248
(We will vote for the 2017-2018 Board so do NOT miss the opportunity to choose your NDBW leadership!)

Best Friends Luncheon

June 2017
Look out for Save the Date info!

National Leadership Conference

October 11-14
Lancaster, PA

ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

THANK YOU to our Sponsoring Partners!!

